



THE GOOD CLINIC MULTIPLE LOCATIONS

Healthcare Industry
CASE STUDY



CREATING ENVIRONMENTS THAT SHAPE THE FUTURE



Location

Multiple Locations

Project Partners

Gardner Builders, RSP Architects

Completed

2021

10 week build/each

Total Contract

\$250,000 Project Cost

Details

3,500 square feet

Scope

DIRTT Interior Systems

Drywall

Paint

“Healthcare systems must be designed primarily with ultimate resiliency in mind – spaces can no longer just meet a single programmatic requirement, they have to meet current needs and be adaptable, so they positively impact long-term capital.”

- Todd Lillibridge, Former Member of DIRTT Environmental Solutions Board of Directors



PROJECT OVERVIEW

The Good Clinic currently has six locations in Minneapolis/St. Paul and one lease signed in Denver, CO. The company has plans to build out a nationwide network of clinics using the latest telehealth technology with the nurse practitioner operating as its primary healthcare provider.

The Good Clinic building expansion project included five clinics in two states which both began and were completed in 2021. Each clinic was approximately 3,500 square feet, with an emphasis on functionality and aesthetics aligned with the key concept of The Good Clinic brand - calming, comfortable, and patient-focused healthcare.

Contracted by RSP Architects and Gardner Builders, The Berg Group completed drywall, painting, and DIRT installation (walls, glass fronts, sliding doors, chromacoat, thermofoil, double insulation, perimeter enhancers). Each clinic was turned around in approximately ten weeks (22.6% quicker than the standard clinic project timeline); on time, on-brand, and under budget. Since establishing a relationship with the company, plans have begun on more than a dozen additional clinics over the next 12-18 months.

THE BERG BUNDLE ADVANTAGE

- Comprehensive offering of services included in The Berg Bundle - drywall, ceiling, paint, DIRT construction systems and more - covers most any project's needs from demo to punch list
- Multi-scope single point of contact
- Cross-trained carpenters eliminate downtime and improve productivity
- Programmatic partnership to allow for standardized design, pricing, and delivery
- Certainty in design and installation
- Substantial waste reduction allows for more environmentally-friendly building process



BRING IT. BUILD IT. OWN IT. SHARE IT.

When The Good Clinic was preparing for its ambitious plan of launching 30+ clinics in five states over five years, they needed a subcontractor who could create a space that was functional and up to the rigorous standards required of all healthcare facilities. Beyond that, it needed to reflect The Good Clinic's brand – creating a clinical setting that didn't feel clinical, but a patient would feel comfortable as if they were in their own home.

This project presented an opportunity to show the full capabilities of the Berg Bundle in action. The Good Clinic needed a partner that could ensure consistency above all else. Consistency in delivery, pricing, communication, scheduling, and most importantly, consistency across the country. The Berg Group's streamlined communication and comprehensive offering of services enabled the project team to rise up to the demanding challenges listed above. While still adhering to the core principles of The Good Clinic's patient-empowering business model. The Berg Group's focus was to bring these projects in on time, under budget, and with a consistent product across all locations.



Designed Program Team

Single point of contact for multiple job sites and scopes

National Reach

Same team providing national delivery

The Berg Bundle

One install entity eliminates down time and improves trade coordination

The Berg Group + DIRTT Partnership

Structured communication from manufacturer to installer from conception through delivery

Bundle Scope

Demo, framing, drywall, DIRTT, ceiling, paint and more included in The Berg Bundle

CONSTRUCTION SCHEDULE

Conventional Construction Schedule

Project Attributes	Week 1	Week 2	Week 3	Week 4	Week 5	Week 6	Week 7	Week 8	Week 9	Week 10
Framing	[Bar]									
Rocking		[Bar]								
Taping			[Bar]							
Painting				[Bar]						
ACT/Flooring					[Bar]					
Doors							[Bar]			
Millwork								[Bar]		

Total Bundle Duration: 9 1/2 Weeks

The Berg Group Integrated Construction Schedule

Project Attributes	Week 1	Week 2	Week 3	Week 4	Week 5	Week 6	Week 7	Week 8	Week 9	Week 9
Framing	[Bar]									
Rocking	[Bar]									
Taping		[Bar]								
Paint			[Bar]							
ACT/Flooring				[Bar]						
DIRTT Frames					[Bar]					
DIRTT Panels						[Bar]				
DIRTT Casework							[Bar]			

Total Bundle Duration: 7 Weeks

About The Berg Group

Size and Capability

National Presence with six offices and 500+ tradespeople nationwide.

Multi Trade | Multi State

The Berg Group completed work in 38 states in 2021.

Safety

EMR Rating: .89

Workforce Flexibility

The Berg Group is licensed and able to staff projects per the requirements of your local market.

Workforce Efficiency

The Berg Bundle solution requires less labor force.

Trusted Partnership

A preferred partner in the DIRT and Offsite Integrated Structures networks.

